





CASSIDY PEARSALL

MEDIA INTEGRATOR & DESIGNER

CONTACT

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 @cpssidy

EDUCATION

BFA IN DRAMA

CARNEGIE MELLON UNIVERSITY
Class of 2019

University and College Honors

Recipient of the University's
Presidential Scholarship

Recipient of the 2019 West Coast
Drama Alumni Clan Award

DIGITAL ENTERTAINMENT
GROUP SCHOLARSHIP - 2018
Recipient of the Hedy Lamarr
Award for Emerging Innovators

SKILLS

- Virtual Production Workflows
- 2D/3D Animation
- disguise xR Implementation
- Projection Mapping
- Adobe Suite
- 3D Modelling/UV Unwrapping
- Camera/Object Tracking
- Network Infrastructure/Design
- Microsoft Office/Google Suite
- AutoCAD/VectorWorks

REFERENCES

AVAILABLE BY
REQUEST

PROFILE

I am looking to bridge the gap between creative and technical minds. With experience working in high pressure production environments in broadcast, film, and live events, my focus is optimizing existing production workflows for a new era of artists and technology, and make xR accessible.

Currently I specialize in supporting mixed reality/immersive productions, advising workflow, real time content optimization, creating documentation - from pitch, to post. I'm looking to find new ways of solving old problems.

PROFESSIONAL EXPERIENCE

ARRI SOLUTIONS GROUP | LOS ANGELES

APPLICATIONS ENGINEER | NOVEMBER 2021 - CURRENT

Assisting virtual productions of varying scale, advising workflow processes, assessing product viability, and advising realtime content optimization. Support of ARRI clientele for film, episodic television, and broadcast.

DISGUISE AMERICAS | NEW YORK CITY/LOS ANGELES

SUPPORT/MIXED REALITY SPECIALIST | JULY 2019 - NOVEMBER 2021

Assisting clients of the disguise media system with workflow advice, soft/hardware troubleshooting, technical guides, onboarding new staff. Teaching and assisting in development of new in person/virtual classes.

BTS SPEAK YOURSELF TOUR | FRAGMENTNINE PRODUCTIONS

CONTENT MANAGER | APRIL 2019 - MAY 2019

Managed content workflow and assisted lead designers on launching a large scale world tour through previzualization and opening show.

FITZ & THE TANTRUMS SUMMER 2019 TOUR | FRAGMENTNINE PRODUCTIONS

CONTENT ANIMATOR | MAY 2019 - JULY 2019

Created animated 2D/3D video content under the direction of principal designers Jackson Gallagher and Jeremy Lechterman.

THE INTERNATIONAL FESTIVAL OF ARTS & IDEAS | NEW HAVEN

FESTIVAL VIDEOGRAPHER | 2017, 2018

Assisted multimedia producer in the production of marketing materials and social content with daily turn around. Headed a team of interns, worked regularly with directors, artists, and producers.